



Show information

Date	10 - 13 September, 2015
Venue	Beijing RV Expo Center
Cycle	Twice a year
Estimated scale	400 exhibitors, 50,000 visitors, 50,000 sqm exhibition area
Last show figures	350 exhibitors, 48,900 visitors
Exhibition areas	RVs Chassis RV accessories Mobile homes Outdoors equipments High-end products Campsites Services
Opening times	10 September 9:00AM - 5:00PM (for media and trade visitors) 11 - 12 September 9:00AM - 5:00PM 13 September 9:00AM - 3:30PM
Stand set-up	8 - 9 September 8:30AM - 6:00PM
Stand dismantling	13 September after 5:00PM 14 September 9:00AM - 3:00PM
Directed by	China Association of Automotive Manufacturers Recreational Vehicle Industry Committee (CMRV) 21 RV RV World - Beijing RV Expo Center
Organizers	Beijing RV & Camping Exhibition Co., Ltd.
Supporters	China Council for the Promotion of International Trade, Automotive Industry Committee China Self-Driving Tour and Camping & Caravanning Association (STCCA) of CTACA Federation of Automobile Sports of the People's Republic of China Beijing Tourism Industry Association Auto-Camping Tourism Branch China RV & Camping Association Beijing Fangjian Investment Management Co., Ltd. Tourism Institute of Beijing Union University

Space rental fees

Raw space (min. 50 m ²)	1,200 RMB/m ²
Shell Scheme	12,000 RMB/9m ²

Direct inquiries to

Ms. Judy Zhu
Beijing RV & Camping Exhibition Co., Ltd.
Tel.: 00861080364500
MP: 0086 18611885151
judy.zhu@21rv.com
Website: <http://rvchina.21rv.com/>

About China (Beijing) International RV & Camping Exhibition

Exhibition statistics

	2010		2011		2012		2013		2014		2015
Session	1	2	3	4	5	6	7	8	9	10	
Exhibitor number	35	73	65	145	125	268	205	325	290	350	
Visitor number	8,000	12,000	14,000	20,000	25,000	30,000	30,000	39,000	41,200	48,900	
Total onsite order*	90	120	100	250	220	450	400	630	550	780	

Exhibitor brands



See the whole RV industry in one place!

- The exhibition areas**
- RVs
 - Chassis
 - RV accessories
 - Mobile homes
 - Outdoors equipments
 - High-end products
 - Campsites
 - Services



Target customers

- RV manufacturer, importer, distributor, OEM supplier
- RV parts manufacturer, importer, distributor, OEM Supplier
- Outdoor accessories manufacturer, importer, distributor, OEM supplier
- RV repacking, RV rental companies
- Auto parts supplier
- Campsite construction planning, operation and management companies
- Domestic committee and bureau of tourism
- Scenic, forest parks, nature reserve management company
- Related organizations, associations, travel agency, investors on RV & camping tour
- Media and publisher
- RV clubs, outdoors activity clubs
- Individuals interested in RV, auto and camping

98% of the exhibitors achieved their objectives from RV China.
92% of the exhibitors would participate and recommend RV China in September.
90% of the exhibitors sold at least **10 rvs**.
 Total onsite orders reached **780**.





Exhibitor and visitor quotes

Exhibitor reviews



Mr. Liu Yujiao Sales Department Manager of Great Wall Motor

RV China is the earliest and most professional RV exhibition in China. Compared to previous years, the 10th exhibition is far larger in terms of exhibition scale, the number of RV exhibited and customer number, which is very surprising. The exhibition is more professional and its influence is expanding, attracting RV professions from all over the country. Both the consumers and our enterprise need this great promoting platform to promote our RV culture throughout the country.



Mr. Teng Bo CEO of Dream Trip

RV China is the most holistic, largest and most popular RV exhibition. It should be defined as the most professional RV exhibition. In less than one day, we have already sold out 14 RVs. 21 RV exhibition builds a great platform not only for our company but also for all the RV enterprises, establishing a face-to-face platform between the customers and companies. The exhibition set a milestone for Chinese RV industry, which is an especially meaningful thing.



Mr. Li Haitao Design Manager of Xinkai Auto Group

RV China has been through 10 sessions. The accumulated customers, resources and professions and the strength of promoting make this platform develop successfully. We have cooperated with 21 RV for many years and we are very appreciated this platform. This year, the exhibition changes magnificently. The ground is harden, the number of customer increases and the RV manufactures and dealers increasingly develop. Moreover, the two themes of camping and RV exhibition are greatly combined.



Mr. Christian Geisreiter Managing Director of Truma China

RV China is very famous for the end customer and the end customer is the real user for the product of Truma. We want to keep in touch with the customer and get feedback from them. The whole RV industry increases year-by-year 100% in China. I attend the RV China last year here in Beijing and see customer double than last year. The exhibition is very helpful to the development of our company because we think can improve 100% from here.



Mr. Dirk Valder Manager Product Management RV of THETFORD

For us, RV China is a very important show. It has a long time history in the market and very well-known in Chinese market. We want to show our product here to everybody and answer questions. It has a big value to us because huge numbers of people come here. Also from time view of point, it is spring. This show enables us to join in the early stage and be a part of the early stage.

Trade Visitor

We want invest an RV campsite in Zhengzhou. We want to compare different RVs and their cost by the exhibition. We find the price here is more preferential and we have already negotiated to several companies. We will book a batch of RVs later. We can only communicate to manufactures by phone unilaterally in the past but this exhibition provides us with a platform to have comprehensive choice about the RVs that mostly suit our campsite.

Camper Mr. Wang Renhe

I have been here for four times and the relationship with friends from all over the country is getting deeper. 21RV offers us terrific facilities. It aims to not only make profit but also provide water and electricity that make people from all the country live here. I would say 21RV is the No.1 in this field.





Accompany Programme

- China RV Industry Day**
- China RV & Camping Industry Development Forum
- China RV Industry Planning Forum
- New RVs and Brands Release Conference
- China RV and Camping Industrial Brand Award Ceremony
- China RV ManufactureDay**
- ChassisModification Seminar
- China RV Standard and Development Seminar
- China Campsite Planning, Operation and Management Seminar
- China RV and Campsites Enterprise Procurement Symposium
- China RV Camping Day**
- RV Family Day
- China RV Family Club Solon



Chinese RV market developing requirements

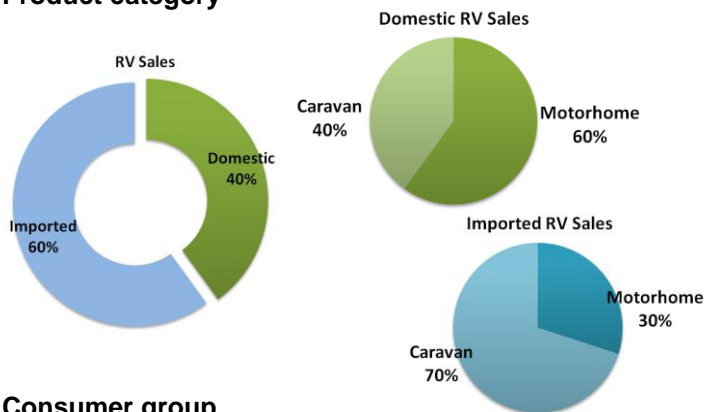
	RV holding capacity	Campsite amount
China	21,000	300
Europe	6,840,000	25,000
USA	9,920,000	16,500
German	1,520,000	3600
Canada	1160,000	3000
Australia	472,000	2500
Japan	80,500	1650

During the 14 years from 1999 to 2013, the RV market in China develops from virginland to sunrise industry. The prospect is even promising.

By the first half year of 2014, the RV holding capacity in China was 21,000, just in the RV World, the sales volume of this period achieved around 1,300. It is estimated that by the end of 2022, the RV holding capacity in China will reach 800,000.

RV China- First choice to Chinese RV market

Product category



Consumer group

Individual RV buyer accounts for 80% of consumer group in total, the remaining 20% comes from government, corporations, and other organizations. In addition, RV consumers in China mainly come from Beijing, Henan, Hebei, Shandong, Shanxi, Xinjiang, Inner Mongolia, Anhui, Hainan. (Data sources: 21RV.com)